

ASIA FINE ART OPENS ITS NEW SIK ON STREET GALLERY

Asia Fine Art open its new gallery in Sik On Street on 22nd September - previously based in Central, it has relocated to Hong Kong's best kept secret art location in Wanchai.

Formerly a print shop, the new and enlarged gallery has more space to host larger and more comprehensive exhibitions in-house. With a schedule of events already finalized for 2007, this new art space will be the scene of both Asian and European presentations.

MD Sidney Cowell says "the grave shortage of good quality art space is impeding the growth and opportunities of both the artists and the viewing public in Hong Kong – we are excited at having our own facility."

"With the increased interest in Asian art, Hong Kong will feel the effect and benefit both culturally and financially" he says, "but effort has to be made to provide quality space to attract works by talented artists".

Folks who have lived in Hong Kong for many years, could be excused for not knowing this historic quiet Banyan tree filled square which is just a few metres away from busy Queen's Road East. Named Sik On Street (meaning comfortable & quiet), it is really a lane or steps, the street title is a misnomer as this unique place has never seen a car – it is a long flight of steps.

The face of Wanchai is changing fast. The completion of Pacific Place Three and its soon to open MTR station, started the redevelopment rush. With Hopewell developing and the massive Urban Development in full swing, Queen's Road East will soon have a completely new look (and feel).

Formed in 2003, Asia Fine Art represents a fresh approach to promoting emerging artists from the Asia region. Purchasing and collecting art is often likened to planting a forest – the following generations get the enjoyment and security from the investment. We want to put some fun back into the art scene and break down some of the stuffiness and elitism that often exists in galleries and exhibitions.

Khin Zaw Latt, Thant Zin, Zaw Min, Kye Myinnt Saw, Aye Nyein Myint, Ta Thi Tha Tam, Cong Quoc Ha, Pham Thi Nghiem, Tran Huy Quang, Hu Hui, Chen Hong Xin, Hu Hai Tao are among many of our 40 or so gallery artists.

In addition to the art gallery and exhibitions, Asia Fine Art provides art procurement services for clients – purchasing at auction, searching for selected artworks, assembling theme collections, disposal of privately owned collections and providing artworks for interior design.

The new gallery at Sik On Street is reached by a short alley between 99 & 101 Queen's Street East. It is easy to pass it by – so make sure you check our map to find us !

The gallery opens from 10:30am to 6:30pm – Monday to Saturday.

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Asia Fine Art Ltd
4th October 2006