

# PRESS RELEASE

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Hong Kong, 6<sup>th</sup> March 2013

**Asia Fine Art** presents

## Modern Vintage

by **Steve Goedde**

DEBUT exhibition in Hong Kong

**Exhibition dates : 1<sup>st</sup> April - 31<sup>st</sup> May 2013 (09.00am to 09.00pm daily)**

**Exhibition Venue : 3<sup>rd</sup> Floor, The Landmark, Central, Hong Kong**



Modern Vintage by Steve Diet Goedde  
Asia Fine Art 2013

**Modern Vintage**, the first exhibition in Hong Kong by American sensual fine art photographer **Steve Diet Goedde**, will be shown on 3/F, LANDMARK from 1<sup>st</sup> April till the end of May.

*Artist statement:*

"The revolving door of fashion always comes back around to its roots and foundations. We look to bygone eras for the romance and passion of what we imagine was a better time when life was easier and less complicated. When gazing at these portals to the past, we see ourselves fitting into these eras through the lens of fashion and style. The modern vintage confirms that the fundamental things about us remain constant between then and now, and that only the exteriors change."

In addition to his other projects, **Steve Diet Goedde** has been working on this series since the mid-1990s up through the current day. With his passion for old-school glamour and photographic techniques, Steve remains faithful to the style and aesthetics of the past by shooting his imagery on film using medium-format cameras with little or no digital manipulation."

**Steve Diet Goedde** was born and raised in St. Louis, Missouri. By the age of 13, Steve was obsessed with taking photographs and started educating himself about photographers that inspired him, most notably Richard Avedon, Lillian Bassman, and Diane Arbus. He attended the School of the Art Institute of Chicago in 1985 where he studied filmmaking and painting.

Photography publisher Edition Stemmlé published a collection of Steve's Chicago work entitled "The Beauty of Fetish" detailing his fascination with such fetishistic fashion elements as latex, leather, and PVC. Later, he moved to Los Angeles where he started a series of photographs which would later become "The Beauty of Fetish: Volume II", also from Edition Stemmlé.

Slush Pix in 2005 released a career retrospective of his work on DVD entitled "Living Through Steve Diet Goedde". In 2009, Steve collaborated with French composer Robert Waechter on a CD entitled "Goedde Concerto" (ReadyMade Music) in which the Concert Master of the Philharmonic of Nice interprets 21 of Steve's photographs into 21 mini-concertos.

For more information and visuals, please contact :

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